



Privacy of Your Information Policy

This document should be read before signing the MyIVF Privacy Consent.

MyIVF respects your right to privacy. Therefore, we are committed to managing your health information in a respectful way by adhering to Commonwealth State and Territory privacy laws, including the Australian Privacy Principles (APPs) contained within the Commonwealth Privacy Act 1988.

The APPs set out the way in which organisations like MyIVF can collect, use, disclose, store and provide access to personal information, which includes health information.

This document sets out the way we will handle your personal information, consistent with the requirements of the APPs privacy legislation.

Collection

- We collect the personal information that you provide to us only if you have consented or if that information is reasonably necessary for our functions or activities, such as for the purposes of providing health services to you, contacting you regarding your health care, or addressing accounts to you. This information may include your health information and medical records, names, addresses, phone numbers and billing information.
- We will only collect information directly from you or your authorised representative, unless it is unreasonable or impracticable to do so.
- We may collect information about you from third parties only where this is permitted by the APPs, such as where the collection of your information is necessary to provide you with health services, or you have consented.
- We will only collect your information by lawful and fair means.

MyIVF has strict policies with respect to who has access to your information. All staff and visitors such as external auditors sign a privacy and confidentiality agreement

Your Medical Records

- Health information about you is stored in physical and electronic files
- Hard copy documents are scanned into your electronic file
- Partners share one electronic file
- If a couple separate or divorce their files are separated and each party cannot access each other's personal health information or any other information
- These records are used by health professionals to guide them in making decisions about treatment/s offered to you.
- Your past medical history is vital to this decision making process and health providers may need to disclose your medical information to other health providers to ensure continuity of your health care. We will only do so in accordance with the APPs.

MyIVF has strict policies with respect to who has access to your medical records.



Use and disclosure of your personal information

- We will only use or disclose your health information for the purpose you have provided it for (such as providing you with health care), or for other directly related purposes for which you would reasonably expect MyIVF to use or disclose the information. This may include sharing your health information with our IVF doctors and service providers such as pathology and ultrasound/pharmacy providers
- We will not use or disclose your health information for any other purpose unless you have consented, or one of the exceptions under the APPs applies. In accordance with these exceptions, we may use or disclose your health information in the following circumstances:
 - In an attempt to improve patient care and safety your medical record may be inspected for clinical audit by external bodies such as the Reproductive Technologies Accreditation Committee (RTAC) and the National Association of Testing Authorities (NATA).
 - De-identified information is shared with national bodies such as the Health Insurance Commission (HIC), the National Perinatal Statistics Unit (NPSU) and RTAC.
 - Health funds also receive information relating to treatment/s you received.
 - MyIVF may be required by law or a court/tribunal order to release your information.

These bodies have strict policies relating to access and use of your health information that protect your rights.

- When you provide MyIVF with personal information that is not health information (or other sensitive information), such as names, addresses, phone numbers and billing information, we will use or disclose this information for the purpose you provided it, or for related purposes where you would reasonably expect us to use or disclose the information. This may include use or disclosure of your information for the purposes of sending accounts to you, telephone enquiries, mailing newsletters, technology updates, customer satisfaction surveys and research studies. We will not use or disclose such information for any other purpose unless you have consented, or one of the exceptions under the APPs applies.
- You may request not to receive any marketing or promotional information from MyIVF at any time by contacting us using the details at the end of this document.

Disclosure of information overseas

- It may be necessary to disclose your information to overseas recipients for the purposes of providing you with healthcare. MyIVF will provide you with your personal health information and you can provide overseas recipients with your information. For example, if you are transferring embryos to an overseas unit, MyIVF will provide basic information such as name, address, date of birth and you can provide delayed health information provided to you by MyIVF to the recipient. At all times, MyIVF will ensure compliance with the APPs in relation to any overseas transfer of your information.

Where personal information is not provided

- MyIVF respects your right to privacy, however, if you choose not to provide us with information relevant to your health care, we will not be able to provide you with health services, as there is a legal obligation to provide information, for example NPSU, or the services we provide to you may not be appropriate to your requirements. You may also suffer some harm or an adverse outcome if you do not provide such information.

Quality and security of your personal information

- MyIVF takes all reasonable steps to ensure that the personal information we collect is accurate, up-to-date and complete. These steps include maintaining and updating your personal information when you advise us of any changes to your personal information.
- MyIVF also takes all reasonable steps to ensure your personal information is protected against misuse, interference and loss, and unauthorised access, modification or disclosure.
- Your medical records are stored electronically
- Electronic and protected by unauthorised access and or loss by IT security. When your personal information is no longer needed for any purpose, or required to be kept under law, we will take reasonable steps to destroy the information or ensure that the information is de-identified.



Access and correction

- MyIVF will correct any personal information that is incorrect, out-of-date or incomplete.
- You may request to access or correct your personal information by contacting our Privacy Officer using the contact details below.
- We will allow you to access or correct your information unless there is a sound reason under the Privacy Act or other relevant law not to do so, such as where giving access to the information would pose a serious threat to the life, health or safety of an individual or to public health or safety.
- Where we have corrected your personal information, we will also notify third parties that have previously been disclosed your information of the correction.
- When you request to access or correct your personal information, we will respond to your request within a reasonable time (usually within 30 days). If we refuse your request for access or correction, we will provide you with written reasons for the refusal, and how you may complain about the decision.

Complaints

- If you believe that there has been a breach of your privacy and would like to make a complaint, then you may contact our Privacy Officer using the contact details below, who will respond to you within a reasonable time (usually within 30 days). If you do not wish to make a complaint directly to MyIVF, then you may contact the Office of the Australian Information Commissioner. See: <http://www.oaic.gov.au/privacy/making-a-privacy-complaint>

Contact details and additional information

- If you require access to or correction of your medical records, wish to make a complaint, wish to be removed from mailing lists, wish to stop receiving marketing or promotional materials, or need clarification about how we handle your personal information or any other information contained in this document, please contact us by phone on:

**MyIVF Privacy Officer
1800 4 MY IVF**

**Email: enquires@MyIVFclinic.com.au
Please address the email to Attention Privacy Officer**